

### AN INTRODUCTION TO CANCER RESEARCH UK

LARGEST FUNDRAISING MEDICAL LARGEST FUNDER OF CANCER RESEARCH CHARITY IN THE WORLD

RESEARCH IN EUROPE

AN ANNUAL INVESTMENT OF APPROX. \$600M IN CANCER **RESEARCH** 

WE ARE ALMOST EXCLUSIVELY **FUNDED THROUGH PUBLIC DONATIONS** 

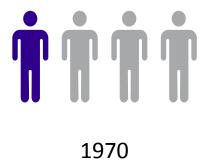
THE MONEY WE RAISE IS SPENT ON RESEARCH, INFORMATION, ADVOCACY AND PUBLIC POLICY

WF FUND 45% OF CANCER RESEARCH ACTIVITY IN THE UK



### **OUR AMBITION**

Our vision is to bring forward the day when all cancers are cured.







2010

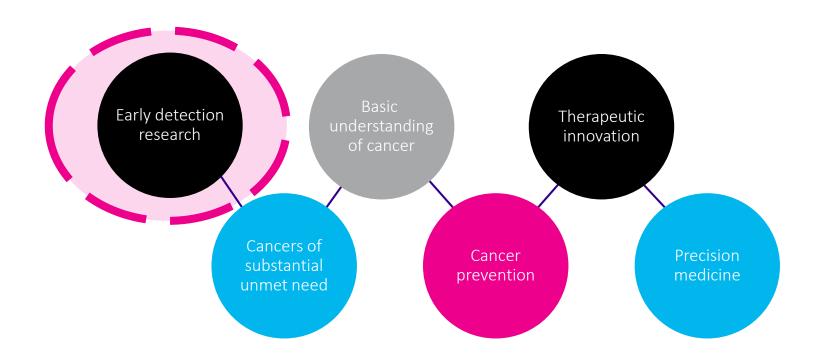
IN THE NEXT 20 YEARS

Over the last 40 years, cancer survival rates in the UK have doubled – in the 1970s just a quarter of people survived, today that figure is half

We want to accelerate progress and see three quarters of patients surviving the disease within the next 20 years

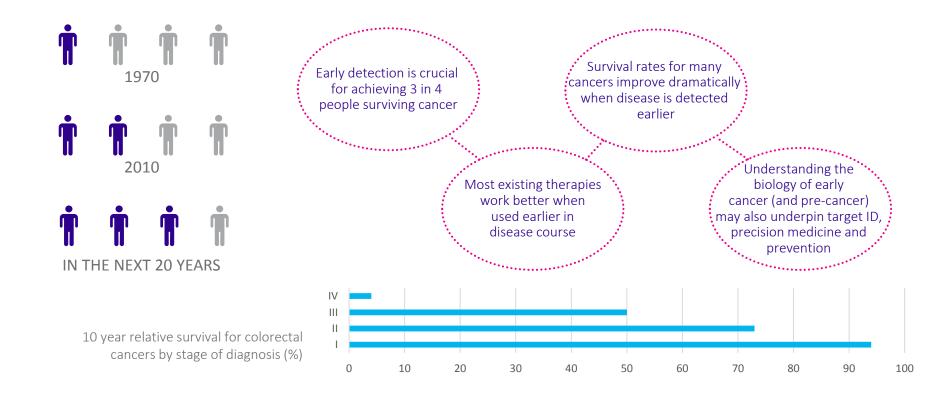


# WE ARE FOCUSING OUR RESEARCH INVESTMENTS TO ACHIEVE THIS AMBITION





# CRUK PRIORITY IN EARLY DETECTION (EDx) RESEARCH





# WHAT IS EARLY DETECTION OF CANCER?

### **Early Detection**

Research which seeks to enable the detection of cancer, or pre-cancerous states, at the earliest possible time point at which an intervention might be made.

### This includes:

- Biology that underpins pre-cancer/early disease
- Technologies which will enable detection of robust, informative signals
- discovery and validation of marker signatures which detect (and prognose/stratify)
- Bioinformatics and systems biology to understand and integrate signals
- Translational and clinical research

### Early diagnosis

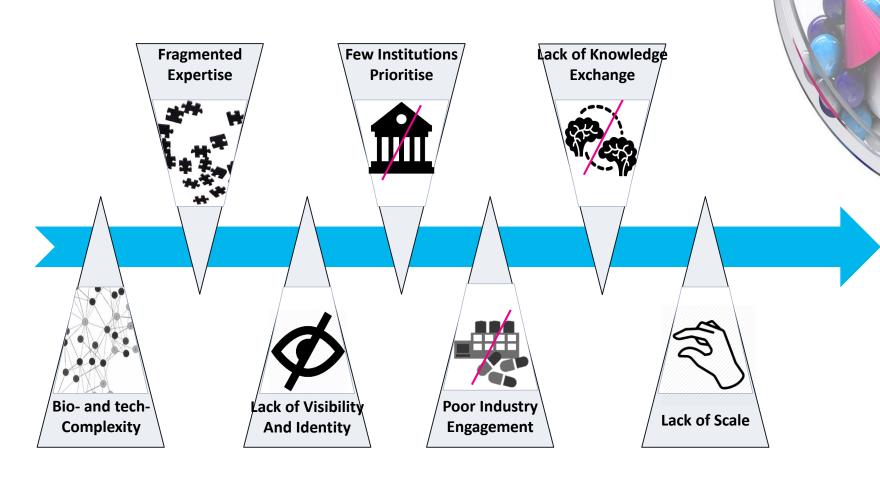
Seeks to understand the role of patients, healthcare professionals and healthcare providers, and to develop diagnostics in a population or clinical context.

### This includes:

- utility and health economic impact
- Influence patient/clinician behaviour
- policy/health system delivery.



# CHALLENGES TO THE EDx FIELD





## **KEY PRIORITIES**

### EARLY & PRE-CANCER BIOLOGY

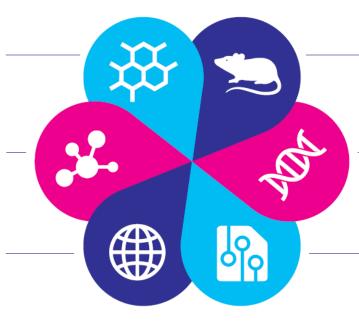
An improved understanding of early tumour development is essential. This includes defining lethal vs non-lethal cancers.

### SYSTEMS BIOLOGY

Novel approaches are required for understanding interactions within cells, between cells and with the early tumour microenvironment.

### COLLABORATION

Combining the expertise and experience of academia, clinicians, industry, patients and multidisciplinary fields, in the UK and globally, will help solve our biggest problems.



### MODELS OF EARLY DISEASE

Better models of early disease are urgently needed to inform our understanding of early tumorigenesis.

#### MARKERS & INFORMATICS

Assays and analytics for identifying biomarkers and integrating results will reveal the detectable signatures of early disease.

### NOVEL TECHNOLOGY

Sensors, probes, nanotechnology, imaging; new technology will change how and when we detect cancer.

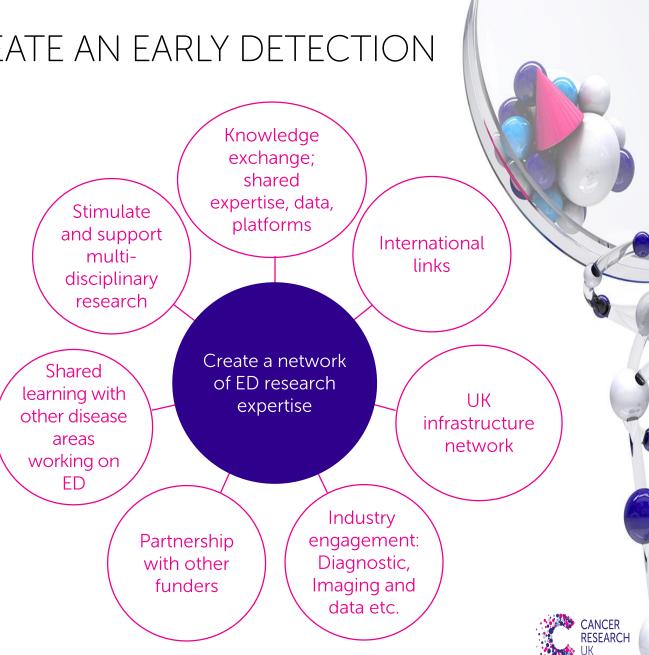
Discovery and translational research with line of sight to clinical and population implementation



A NEED TO CREATE AN EARLY DETECTION COMMUNITY

Cancer early detection does not have an established identity or research community.

CRUK can act to foster this, drawing together relevant expertise to create a sustainable research field.



# CRUK IS BUILDING TO A MAJOR PROGRAMME OF INVESTMENT IN A MULTIFACETED APPROACH TO TACKLE CHALLENGES IN EDx RESEARCH

consultations & networking Community building,

